

For Immediate Release:
August 07, 2012

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BOLD NEW DESIGNS BRING BIKES TO DOWNTOWN SAN JOSE

- What:** Join San José City Councilmember Sam Liccardo, Department of Transportation Director Hans Larsen, Colin Heyne with Silicon Valley Bicycle Coalition and other bicycle advocates in a “pedaling press pow-wow,” with an inaugural ride on San José’s first buffered and segregated bike lanes. San José is now implementing innovative streetscape designs, which narrow streets from 3 to 2 automobile lanes, reduce auto speeds, and provide cyclists and pedestrians with more safety and comfort. (See <http://www.samliccardo.com/2012/08/why-bikes-matter/>). Also learn about several bike-friendly projects whose construction is underway or imminent, including: the regional bike-share project, the Green Bike Lanes on San Fernando Street, on-street bike corrals coming to the downtown area, and an extended bike trail along the Guadalupe that finally connects Downtown, the Airport, and North San José.
- Where:** Bike ride will begin on S. 4th Street at San Fernando St., continue to San Salvador St., then S. 3rd Street and loop back to the starting point in front of Martin Luther King, Jr. Library, 150 East San Fernando Street San Jose, CA.
- When:** 10:15 a.m., Thursday, August 9, 2012
- Who:** Sam Liccardo, Councilmember District 3, City of San José
Hans Larsen, Department of Transportation, City of San José
Colin Heyne, Deputy Director, Silicon Valley Bicycle Coalition
Leah Toeniskoetter, Director, SPUR San Jose
Chris Lepe, Community Planner, TransForm
- Visuals:** Bike ride on new buffered lanes. Press conference will proceed afterwards at the steps of the Martin Luther King, Jr. Library